



## Request for Proposal

### Overview:

The Public Lands Council Endowment Trust has identified priority areas for projects to address the following:

- *Generating current, relevant data on the public perception and misconceptions amongst suburban/urban and non-western consumers and voters regarding public lands ranching and surrounding issues.*
- *Contributing to the body of science and data illustrating the importance of grazing to western land management, ecosystem services and other benefits of grazing, and other such relevant science and data.*
- *Compiling data related to the regional and local economic impacts of grazing and related industries to rural communities compared to the seasonal tourism and recreation impacts.*

### Background:

Since 1968, the Public Lands Council (PLC) has actively represented the cattle and sheep producers who hold public lands grazing permits. The PLC advocates for these western ranchers who preserve our nation's natural resources while providing vital food and fiber to the nation and the world. Today, more than 22,000 public land ranchers maintain 250 million acres of U.S. public land.

Public land ranching is essential to independent, family businesses that contribute to the economic and social sustainability of America's rural communities. Today, these ranchers are widely recognized for their work to protect the environment in which they live and operate – safeguarding open spaces, maintaining water sources and sustaining plant and wildlife populations.

Today, approximately 22,000 ranchers own nearly 120 million acres of private land and hold grazing permits on more than 250 million acres managed by the U.S. Forest Service (USFS) and Bureau of Land Management (BLM). Nearly 40% of western cattle herd and about 50% of the nation's sheep herd spend time on public lands.

### Proposal Submission:

Proposals should be submitted in a format compliant with the attached guidelines. Additional materials may be included as the applicant sees fit. The proposal form and any additional materials should be submitted via email to [anelson@beef.org](mailto:anelson@beef.org) no later than **Friday, May 31, 2019**. Proposals will be vetted by the PLC Endowment Trust Board of Directors during the Annual Meeting of the Public Lands Council in September. Please note: a representative from the organizations submitting proposals may be asked to present their proposal in person at this meeting in Great Falls, Montana.

# Proposal Application-Public Lands Endowment Trust

*NOTE: The Public Lands Endowment Trust may request the presence of a representative at the Board meeting in September to discuss your proposal and answer any questions the Board may have.*

## **Purpose:**

The Trust is established for the purpose of maintaining an endowment to protect, enhance and preserve public lands and the public lands livestock grazing industry. In particular, the Trust shall have as its object the betterment of the condition of those engaged in the livestock grazing industry on public lands, the improvement of the products of such industry, and the development of a higher degree of efficiency in the occupation of operating a livestock grazing business on public lands.

## **Request for Proposals (RFP) should include the following:**

**Proposal/Project Title:**

**Contact Person name:**

**Physical address:**

**Mailing address:**

**Phone: Cell Phone:**

**Email: Fax:**

**Proposal/Project Location:**

**Is this a Multi-State Project:**

**Type of Project:**

**a. Land Management Projects**

**b. Research**

**c. Education**

**d. Administration/Travel support**

**e. Such other projects or activities as may be approved from time to time by unanimous agreement of the Trust Protectors**

## **Summary of Proposal**

The proposal summary should include a brief description of the problem, objectives and methodologies or approaches. Summary should include how this proposal will meet the mission and purpose of the Public Lands Endowment Trust and be consistent with the Trust guidelines.

## **Proposal Justification**

Provide a description of the problem with relevant background information, previous studies and relevance to the Public Lands Council program of work, public lands grazing permittees and consequently the consumers of beef and lamb.

## **Proposal Objectives**

Long-term goal(s) and supporting objectives of the proposed **project** should be stated and described in detail. Proposals for contributions to Multi-State projects must possess

objectives identical to the Multi-State objectives.

### **Tentative Schedule**

Outline a tentative schedule for conducting major steps of investigations, projects, implantation, and/or experiments. (Single year/multi-year)

### **Publication and Information Dissemination Plan**

Publication and information dissemination plan: Develop a plan for publishing the results of the project, research and education. Indicate other information dissemination plans such as extension, social media or other outreach/education activities.

### **Impact and Outcomes**

Describe the impact of the planned proposal on *landscape, education, community and science*.

### **Monitoring Plan**

Provide in detail how the project will be monitored, timeline and methodology.

### **Education Plan**

Explain in detail how you would get information learned out to land management agencies and the general public

### **Personnel and Collaborative Arrangements**

A management plan that (a) justifies the participation of each of the listed partners and (b) details the budget allocation to support the participation of each partner must be provided.

If the proposed project requires support personnel and/or collaboration with other research scientists, corporations, organizations, agencies, or entities, such collaboration must be justified and supported. Evidence in the form of a letter(s) should be provided in the project proposal for all collaborators and partners.

### **Budget**

Requested amount for proposal, one time or multi-year request should be noted.

### **Funds**

Indicate whether the proposal/project can be partially funded, whether it is a single year or multiyear proposal. If the proposal is a multi-year proposal indicate whether full funding for all years is required for the purposes of Board consideration.

### **Potential Extramural Funding Sources**

Describe plan for soliciting extra-mural funding; include agencies that will be solicited, and a proposed time sequence.

### **Agency Cooperation**

Describe a statement listing the U.S. Department of Agriculture or other station,

institutions, or agencies expected to cooperate formally or informally on the proposal.

### **Justifications**

Justification will be required for all funds requested. Please include a brief description of the need for expenses, i.e., supplies, travel, equipment, etc.

### **Figures and Graphics**

If figures or graphics need include this section allows for document uploading.

### **Match:**

- Are there matching dollars available?
- Is the match in actual dollars?
- Is the match an in-kind match?
- Is the match a combination of actual dollars and in kind?
- Documented letters of support on matches are to accompany this request?

### **NEPA**

If proposal requires NEPA, then NEPA must be completed and documentation showing completion provided with request proposal

### **Projects under Way**

Complete description of completed project elements

Description of elements to be completed under proposal to Trust

Funds that have already been spent

### **Research Proposals should also include the following:**

#### **Previous Work and Outlook**

A brief summary of the previous research (citing important publications); status of current research; and the additional knowledge needed which the project is expected to provide. NOTE: literature citations can be listed in the REFERENCES section.

#### **Hypotheses or Research Question (If applicable)**

Describe the specific hypotheses or research question that your proposed research will address. These must be explicitly stated.

#### **Research Methodology (If applicable)**

Detailed description of proposed investigations and/or experiments and the sequence in which it is planned to carry them out and techniques to be employed.

#### **Personnel and Collaborative Arrangements**

A management plan that (a) justifies the participation of each of the listed CoPI's and (b) details the budget allocation to support the participation of each CoPI must be provided. If the proposed project requires support personnel and/or collaboration with other research scientists, corporations, organizations, agencies, or entities, such collaboration must be justified and supported. Evidence in the form of a letter(s) should be provided to

assure peer reviewers that the collaborators involved agree with the arrangements. Please attach a letter or document approving/supporting collaboration from appropriate outside agencies.

**References to Project Description**

All references cited should conform to an accepted journal format.

**Attach CVs**

Vitae, Grant Activities and Publication List(s) of PI, Co-PIs and other project personnel.

**References**

List all references cited. All citations should conform to an accepted journal format.

**Additional Land Management Proposal Information**

**Land Management Projects should also include the following:**

Mapping information/data if applicable