



## SPONSORSHIP LEVELS & BENEFITS

PLC welcomes sponsor support for specific events throughout the year as well as annual sponsorships for year-round support of public lands ranching and stewardship. We appreciate your support.

### **Rangeland Hero: \$10,000**

- Recognition as an **annual PLC sponsor**, to include mention at all general sessions;
- Logo placement on screen during sponsored general session
- Custom video made to be played online throughout breaks;
- Host online raffle during the virtual meeting with a sponsor gift sent to the winner;
- Full page ad in PLC Annual Meeting program (online distribution);
- Additional PLC member interface, including one of the following options through the year:
  - Address attendees for up to 15 minutes during one of the Annual Meeting general sessions; or
  - Host one hour-long workshop at PLC Legislative Conference; or
  - Host a webinar for PLC members during the calendar year.
- Social Media recognition (Facebook, Twitter, Instagram)

### **Landscape Leader: \$5,000**

- Recognition as an **annual PLC sponsor**, to include mention at all general sessions;
- Logo placement on screen during sponsored general session
- Full page ad in PLC Annual Meeting program (online distribution);
- Additional PLC member interface, including one of the following options through the year:
  - Address attendees for up to 15 minutes during one of the Annual Meeting general sessions; or
  - Host one hour-long workshop at PLC Legislative Conference; or
  - Host a webinar for PLC members during the calendar year.
- Social Media recognition (Facebook, Twitter, Instagram)

### **Sagebrush Supporter: \$2,500**

- Recognition as an **annual PLC sponsor**, to include mention at all general sessions;
- Full page ad in PLC Annual Meeting program (online distribution);
- Additional PLC member interface, including one of the following options through the year:
  - Address attendees for up to 15 minutes during one of the Annual Meeting general sessions; or
  - Host one hour-long workshop at PLC Legislative Conference; or
  - Host a webinar for PLC members during the calendar year.
- Social Media recognition (Facebook, Twitter, Instagram)

### **Friend of the Industry: \$1,000**

- Recognition as an **annual PLC sponsor**, to include mention at all general sessions;
- ½ page ad in PLC Annual Meeting program (online distribution);
- Additional PLC member interface, including one of the following options through the year:
  - Address attendees for up to 15 minutes during one of the Annual Meeting general sessions; or
  - Host one hour-long workshop at PLC Legislative Conference; or
  - Host a webinar for PLC members during the calendar year.
- Social Media recognition (Facebook, Twitter, Instagram)

**PLC Supporter: \$500**

- Logo in PLC program (online distribution)
- Social Media recognition (Facebook, Twitter, Instagram)
- ¼ page ad in PLC Annual Meeting program (online distribution)

**Meeting Program Advertisement (Online Distribution)**

Full page ad: \$100

Half-page ad: \$75

Quarter-page ad: \$50

Your 100% tax-deductible investment will establish your support of ranchers and give you direct access to representatives and leadership from the Association of National Grasslands, National Cattlemen's Beef Association, American Sheep Industry Association, and PLC-affiliated livestock associations from 13 western states.